



2024 NATIONAL MENTORING MONTH DIGITAL ENGAGEMENT TOOLKIT

This January, join us as we spotlight the impacts of mentoring, elevate awareness, dive into best practices, and continue to share stories from the amazing people who drive this movement. We invite you to engage with us, as well as your networks, throughout the month to share insights from all across the country. Check out the resources below for tips on how you can make the most of National Mentoring Month 2024!

CELEBRATE WITH US!

January is full of special days that honor and recognize the mentoring movement. Take advantage of these opportunities to appreciate those around you! We've got you covered with some sample messaging below to get you started.

Please note that all sample messaging has been crafted with X's (Twitter's) 280-character limit in mind. However, feel free to edit and adjust for different audiences, and **be sure to tag MENTOR and use hashtags #MentoringMonth & #MentoringAmplifies** so we can amplify your messages!

I AM A MENTOR DAY: 1/9

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Happy #IAmAMentorDay! Mentoring has been such a fulfilling journey for me - I've grown with, and learned so much from my mentee. Today, I urge you to take the first step to becoming a mentor too! Start at mentoring.org/nmm #MentoringMonth #MentoringAmplifies

DR. MARTIN LUTHER KING DAY OF SERVICE: 1/15

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#MentoringAmplifies opportunities & we strive for equity in our pursuit to close the mentoring gap. Today, let's honor Dr. MLK Jr.'s vision for an inclusive world and continue its creation for those to come. Join us at mentoring.org/nmm #MentoringMonth #MLKDay

INTERNATIONAL MENTORING DAY: 1/17

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(Co-created by MENTOR and the Ali Center to mark Muhammad Ali's birthday and honor his commitment to mentoring and social change)

Supportive relationships are critical for all young people, and our movement has been shaping futures & nurturing change across the globe for years. This #InternationalMentoringDay, let's reflect & connect by sharing our stories at bit.ly/3m75Duq #MentoringMonth @alicenter



THANK YOUR MENTOR DAY: 1/25

Happy #IAmAMentorDay! Mentoring has been such a fulfilling journey for me - I've grown with, and learned so much from my mentee. Today, I urge you to take the first step to becoming a mentor too! Start at mentoring.org/nmm #MentoringMonth #MentoringAmplifies



NATIONAL MENTORING SUMMIT: 1/24-26

#MentoringAmplifies opportunities & we strive for equity in our pursuit to close the mentoring gap. Today, let's honor Dr. MLK Jr.'s vision for an inclusive world and continue its creation for those to come. Join us at mentoring.org/nmm #MentoringMonth #MLKDay

NATIONAL MENTORING MONTH:

Become a Mentor: Shaping one young person's story can transform countless others. This National #MentoringMonth, let's think of how we can support the youth of today in creating an equitable tomorrow. YOU can help by becoming a mentor at mentoring.org/become-a-mentor #MentoringAmplifies

General: Having someone to lean on can be a lifeline in what is often a lonely world. Mentors can provide that support but we know that more than 1 in 3 young people are growing up w/o a mentor. Learn more about how #MentoringAmplifies connectivity at mentoring.org #MentoringMonth



General: Let's make some space for gratitude during this National #MentoringMonth. Take a moment to think of everyone who helped guide your path and remember to #ThankYourMentor. Pay it forward by elevating the movement. Learn more at mentoring.org #MentoringAmplifies

Share Your Story: As we amplify the impact of the mentoring movement this National #MentoringMonth, let's also celebrate the people who drive it. Mentors, mentees, and their growth are intricately connected - take a moment to share your mentoring story in the comments today! #MentoringAmplifies

Advocate for Mentoring: Kickstart the new year with intentionality and a sense of purpose. Why not explore how you can effectively advocate for funding and policies that support youth well-being? Start today at: mentoring.org/advocacy/ #MentoringAmplifies #MentoringMonth

CLICK HERE TO
ACCESS GRAPHICS!



RAISE AWARENESS

We conduct research and condense our findings into resources so that well-informed advocates can educate their communities about why closing the mentoring gap matters. Engage those around you in discussion and invite them to reflect on the current state of mentoring and how we can all make a difference.

Core Ideas

More than 1 in 3 young people in America are growing up without a mentor outside their family. By growing the mentoring movement, we have a chance to close this mentoring gap and increase young people's access to supportive, caring adult relationships.

[MENTOR's research](#) shows the majority of Americans agree that mentoring relationships are powerful tools for connection and are critical for our country's future.

- Nearly **9 in 10** people feel that more mentoring is needed in our country.
- More than **8 in 10** people support the use of government funds to grow mentoring opportunities.

Youth with a mentor are:

- **92%** more likely to volunteer regularly in their communities.
- **75%** more likely to have held a leadership position in a club or sports team.
- **22%** more likely to have experienced a strong sense of belonging while growing up.

Adults who were mentored as youth report lasting, tangible effects:

- **74%** say that their mentor contributed significantly to their success later in life.
- **69%** of young adults say that this relationship helped them with issues related to their education.
- **58%** say their mentor has supported their mental health.

Create your own mentoring toolkit

Amplifying the mentoring movement is best done with a toolkit full of data, statistics, and real-life stories and examples of why mentoring matters and how it can change lives. Use the links below to curate resources that can help you communicate your mentoring "why" and "why now?"

MENTOR's extensive resource repository covers a wide spectrum of topics, including mentoring in schools and workplaces, to grassroots and government advocacy. The "Search" function will be a valuable tool as you navigate this information!

- **WEBINARS:** You may like: [Collaborative Monthly Webinar Series](#), [Mentoring in the Workforce](#)
- **BLOG POSTS:** You may like: [Mentoring Stories](#), [Latest in Advocacy](#)
- **RESOURCES, TOOLKITS, & GUIDES:** You may like: [Who Mentored You?](#), [Becoming a Better Mentor: Strategies to Be There for Young People](#)



SOCIAL MEDIA ENGAGEMENT

We love social media as much as you do - so engage with us! Join the movement and start a conversation that inspires action! We love hearing from mentoring champions, so be sure to tag us. Your voice matters, and we're here to amplify it!



HASHTAGS:

#MentoringMonth
#MentoringAmplifies
#ThankYourMentor
#MentoringSummit

CALLS TO ACTION:

- Join in amplifying the mentoring movement at www.mentoring.org/nmm
- Advocate for increased funding for the mentoring movement at www.mentoring.org/advocacy
- Make a gift to support the movement at www.mentoring.org/donate
- Become a mentor at www.mentoring.org/become-a-mentor



MENTOR'S SOCIAL MEDIA HANDLES:

X (Twitter): @MENTORnational
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LinkedIn: @MENTOR
Instagram: @mentornmp

