



# Sponsorship Opportunities

This is the most MAGICAL year of them all because TMP is celebrating its 30th anniversary, too! Now is the time to support the next 30 years of strong relationships for all youth in our community.

*Presenting Sponsor opportunity available -- please contact us for more details.*

**The Magic of Mentoring is held only every other year. Please note that all sponsorship packages are payable over two years.**

## Platinum \$50,000

- Full-color logo on MoM event website
- Logo on MoM printed and electronic collateral, including event invitation and reminders (reach approximately 10,000)
- Logo and written recognition in TMP e-newsletter and via TMP social media channels.
- Recognition at event via announcements and signage (approximately 1,000 guests in attendance).
- Digital program ad displayed on screens around the event space.
- 25 tickets to the event, 8 of which include access to the exclusive VIP reception. Guests will enjoy open bar access, dinner & dessert stations and a fabulous silent auction.

## Pearl \$30,000

- Full-color logo on MoM event website
- Logo on MoM printed and electronic collateral, including event invitation and reminders (reach approximately 10,000)
- Logo and written recognition in TMP e-newsletter and via TMP social media channels.
- Recognition at event via announcements and signage (approximately 1,000 guests in attendance).
- Digital program ad displayed on screens around the event space.
- 20 tickets to the event, 6 of which include access to the exclusive VIP reception. Guests will enjoy open bar access, dinner & dessert stations and a fabulous silent auction.

## Gold \$25,000

- Logo on MoM printed and electronic collateral, including event invitation and reminders (reach approximately 10,000)
- Logo and written recognition in TMP e-newsletter and via TMP social media channels.
- Recognition at event via announcements and signage (approximately 1,000 guests in attendance).
- Digital program ad displayed on screens around the event space.
- 15 tickets to the event, 4 of which include access to the exclusive VIP reception. Guests will enjoy open bar access, dinner & dessert stations and a fabulous silent auction.

## Silver \$15,000

- Recognition at event via announcements and signage (approximately 1,000 guests in attendance).
- Digital program ad displayed on screens around the event space.
- 10 tickets to the event, 2 of which include access to the exclusive VIP reception. Guests will enjoy open bar access, dinner & dessert stations and a fabulous silent auction.

## Bronze \$10,000

- Recognition at event via announcements and signage (approximately 1,000 guests in attendance).
- Digital program ad displayed on screens around the event space.
- 6 tickets to the event, which include open bar access, dinner & dessert stations and a fabulous silent auction.

## Ruby \$3,000

- Recognition at event via announcements and signage (approximately 1,000 guests in attendance).
- Digital program ad displayed on screens around the event space.
- 4 tickets to the event, which include open bar access, dinner & dessert stations and a fabulous silent auction.

## Ambassador Individual Donors Only \$1,000

- Recognition at event via video display (approximately 1,000 guests in attendance).
- 2 tickets to the event, which include open bar access, dinner & dessert stations and a fabulous silent auction.

### Digital Program Ads Due Friday, Sept. 5, 2025.

Digital program ads may be designed as a high-res JPG or Powerpoint slide sized 1920x1080 pixels (standard widescreen 16:9 aspect ratio). Final ads should be sent to [info@mentoringpittsburgh.org](mailto:info@mentoringpittsburgh.org). TMP is happy to design an ad for you. Please just let us know.

CELEBRATE | OCT 21

## Digital Program Ad Pricing: \$500

*In an effort to be more sustainable, TMP is excited to unveil a digital program option for Magic of Mentoring 2025. Show your support of mentoring and 30 years of TMP with a digital program ad, which will be displayed to our 1,000+ guests on screens around the event space.*



Tuesday, October 21, 2025  
Acrisure Stadium

Founded in 1995 by Ambassador Dan Rooney of the Pittsburgh Steelers and George L. Miles of WQED, The Mentoring Partnership (TMP) champions strong, supportive relationships for all young people. As the lead convener of mentoring in our region, we take a holistic approach to centering relationships across every aspect of youth support.

Our work with formal mentoring programs, community organizations, schools, youth sports leagues and others ensures that we can activate the power of all caring adults to create relationship-rich environments for young people. We provide our services free of charge and deliver nearly \$275,000 worth of no-cost services to local programs each year!

As we celebrate our 30th anniversary, we remain committed to our work to ensure all young people have caring adults in their corner who can help them feel safe, supported and empowered to dream big. You can help us celebrate 30 years of strong relationships for all kids in our community and help to secure the next 30 years by joining us for our BIGGEST Magic of Mentoring event yet!

## The Magic of Mentoring

On **Tuesday, October 21st**, TMP will host the Magic of Mentoring at Acrisure Stadium. Held only every other year, the Magic celebrates mentoring in Western Pennsylvania and honors the many programs, mentors and supporters who make it all happen for more than 20,000 kids in our region.

Known as one of the largest special events in the region with more than 1,000 guests attending, the evening is designed to bring together friends and colleagues, corporate leaders, mentoring providers, foundation executives, government officials and the general public, all who share a passion for mentoring. The setting is very informal with no seated tables and guests enjoy great food and refreshments, a short, 30-minute program, an expansive silent auction and the opportunity to raise funds that will support TMP's work with 150+ local mentoring programs.

On this special evening, TMP will recognize its 14th Thieman Award Honoree for their dedication to growing mentoring in our community and beyond.

The Thieman Award is named for Frederick Thieman, TMP Honor Board Member, former U.S. District Attorney and Past President of The Buhl Foundation.

### Previous Thieman Awardees

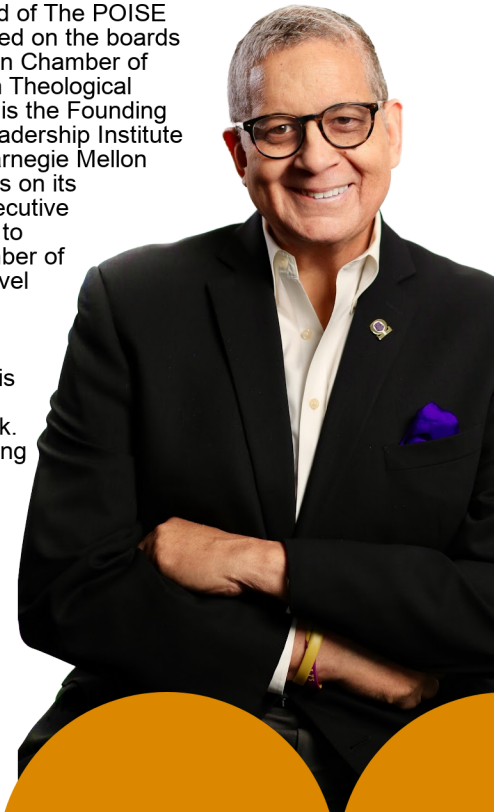
- Frederick Thieman
- Ambassador Dan Rooney & George L. Miles, Jr.
- Cardinal Donald Wuerl
- Elsie Hillman
- Bill Isler
- The Burke Family
- Jim Rohr
- David Malone
- Colleen Fedor
- Gregg S. Behr
- William Strickland & Douglas MacPhail
- Nick Deilulis & The CNX Mentorship Academy

## 2025 Thieman Honoree: Greg Spencer

Greg Spencer is Managing Director of Spencer MacCleary & Associates, a talent acquisition and organization development business based in Pittsburgh. A native of Washington, PA, Greg attended Wilberforce University, graduated with honors at Pitt and earned a master's from St. Francis University. After serving in the U. S. Air Force, he joined the United States Steel Corporation as a laborer, eventually becoming General Manager of Human Resources. After 22 years, he joined EQT Corporation and became Senior Vice President and Chief Administrative Officer.

Greg is Chairman of the Board of The POISE Foundation and has also served on the boards of UPMC, the African American Chamber of Commerce and the Pittsburgh Theological Seminary, among others. He is the Founding Co-Chair of The Advanced Leadership Institute (TALI) in collaboration with Carnegie Mellon University and currently serves on its Advisory Board and as an Executive Mentor. TALI was established to dramatically increase the number of African Americans in senior level positions.

Greg has received numerous awards and recognitions for his business and community leadership and mentoring work. He is passionate about assisting people to realize their full potential.



Igniting the Power of Relationships

MentoringPittsburgh.org

Sponsoring Organization:		
Contact Name:		
Address:		
City:	State:	Zip:
Phone:		
Email:		
How Sponsor Name Should Appear in Print:		

SPONSORSHIP LEVEL		PAY OVER TWO YEARS
<input type="radio"/> Platinum.....	\$50,000	<input type="radio"/>
<input type="radio"/> Pearl.....	\$30,000	<input type="radio"/>
<input type="radio"/> Gold.....	\$25,000	<input type="radio"/>
<input type="radio"/> Silver.....	\$15,000	<input type="radio"/>
<input type="radio"/> Bronze.....	\$5,000	<input type="radio"/>
<input type="radio"/> Ruby.....	\$3,000	<input type="radio"/>
<input type="radio"/> Ambassador (individuals only).....	\$1,000	<input type="radio"/>

<b>DIGITAL PROGRAM AD</b> <input type="radio"/> High-res JPG or Powerpoint slide sized 1920x1080 pixels.....\$500 <i>Final artwork due to <a href="mailto:info@mentoringpittsburgh.org">info@mentoringpittsburgh.org</a> no later than Friday, Sept. 5, 2025.</i>
---

EVENT TICKETS	TOTAL
_____ Number of tickets for event @ \$200 per ticket <i>Please note the tax deductible value of each ticket is \$50.</i>	\$ _____

**PAYMENT OPTIONS**

Total Amount Owed: \$ \_\_\_\_\_

1. Check made payable to The Mentoring Partnership of Southwestern PA and mailed with this form to:  
 The Mentoring Partnership of SW PA  
 4165 Blair Street, Suite 223  
 Pittsburgh, PA 15207
2. Credit Card  
 Call 412-281-2535, ext. 211 to make your secure payment via phone with the credit card of your choice.